

Dental Tribune International

**today**

Events 2022



**HIT! SEVEN  
AT ONE GO**

**dti** Dental  
Tribune  
International

# Hit! Seven at one go

## Today at major dental events in 2022

DTI's on-site event publications will boost your business at the most important dental events in 2022. The different editions of **today daily newspaper** will be distributed by hostesses free of charge in the exhibition entrances and public transport points on all exhibition days.

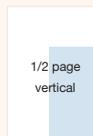
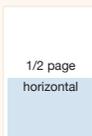
*today* publishes pertinent news and the latest advancements in R&D as well as industry reports. It includes the exhibitors' list, floor plan and event schedule. Advertise your workshops, products, vouchers, specials, raffles and more.

The DTI editorial team provides comprehensive live coverage at **www.dental-tribune.com**.

**Event e-newsletters** are sent to national and international dental professionals.

Take advantage of our packages!

### *today* CIOSP/São Paulo, Jan. 2022 (final dates tba)



- Dimensions (w x h):

297 x 366 mm

155 x 220 mm

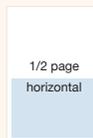
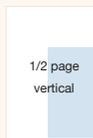
262 x 165 mm

155 x 155 mm

3 mm bleed required for all formats.

Print Distribution	20,000 copies		
Digital Distribution	30,000		
Release Date	tba 2021		
Ad Rates	1/1 page	3,950	3,950
	1/2 page	3,450	3,450
	1/4 page	2,950	2,950
Editorial Deadline			tba
Ad Submission Deadline			tba
Language			Portuguese
Prices in euros. VAT not included.			

### *today* AEEDC/Dubai, Feb. 01–03, 2022



- Dimensions (w x h):

297 x 420 mm

210 x 297 mm

297 x 210 mm

148 x 210 mm

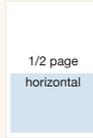
105 x 148 mm

3 mm bleed required for all formats.

Print Distribution	10,000 copies		
Digital Distribution	68,000		
Release Date			Feb. 1, 2022
Ad Rates	1/1 page		3,450
	1/2 page		2,950
	1/4 page		2,450
	1/8 page		1,950
Editorial Deadline			December 20, 2021
Ad Submission Deadline			Jan. 3, 2022
Language			English
Prices in euros. VAT not included.			

# Hit! Seven at one go

**today IDEM/Singapore, April 8–10, 2022**



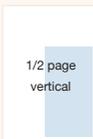
– Dimensions (w x h): 297 x 420 mm 210 x 297 mm 297 x 210 mm 148 x 210 mm 105 x 148 mm

3 mm bleed required for all formats.

Print Distribution	6,000 copies			
Digital Distribution	35,000			
Release Date	April 8, 2022		April 9 & 10, 2022	
Ad Rates	1/1 page	2,950	2,950	
	1/2 page	2,450	2,450	
	1/4 page	1,950	1,950	
	1/8 page	1,450	1,450	
Editorial Deadline			March 1, 2022	
Ad Submission Deadline			March 11, 2022	
Language	English			

All prices in euros. VAT not included.

**today EuroPerio/Copenhagen, June 15–18, 2022**



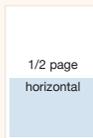
– Dimensions (w x h): 297 x 420 mm 210 x 297 mm 297 x 210 mm 148 x 210 mm 105 x 148 mm

3 mm bleed required for all formats.

Print Distribution	8,000 copies			
Digital Distribution*	45,000			
Release Date	June 15 & 16, 2022		June 17 & 18, 2022	
Ad Rates	1/1 page	2,950	2,950	
	1/2 page	2,450	2,450	
	1/4 page	1,950	1,950	
	1/8 page	1,450	1,450	
Editorial Deadline			May 9, 2022	
Ad Submission Deadline			May 18, 2022	
Language	English			

Prices in euros. VAT not included.

**World Dental Daily FDI World Dental Congress/Mumbai, Sept. 23–26, 2022**



– Dimensions (w x h): 297 x 420 mm 210 x 297 mm 297 x 210 mm 148 x 210 mm 105 x 148 mm

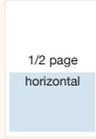
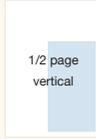
3 mm bleed required for all formats.

Print Distribution	15,000 copies			
Digital Distribution	65,000			
Release Date	Sept. 23, 2022		Sept. 24, 2022	
Ad Rates	1/1 page	3,450	3,450	3,450
	1/2 page	2,950	2,950	2,950
	1/4 page	2,450	2,450	2,450
	1/8 page	1,950	1,950	1,950
Editorial Deadline			Aug. 12, 2022	
Ad Submission Deadline			Aug. 26, 2022	
Language	English			

All prices in euros. VAT not included.

# Hit! Seven at one go

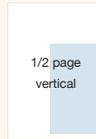
today ADF/Paris, Nov. 2022 (Final dates tba)



Dimensions (w x h):	297 x 420 mm	210 x 297 mm	297 x 210 mm	148 x 210 mm	105 x 148 mm
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3 mm bleed required for all formats.					
Print Distribution	12,000 copies				
Digital Distribution	22,000				
Release Date		1st & 2nd day		3rd & 4rd day	
Ad Rates	1/1 page	3,450		3,450	
	1/2 page	2,950		2,950	
	1/4 page	2,450		2,450	
	1/8 page	1,950		1,950	
Editorial Deadline				tba	
Ad Submission Deadline				tba	
Language				French	
All prices in euros. VAT not included.					

today GNYDM/New York, Nov. 27–30, 2022



Dimensions (w x h):	297 x 366 mm	155 x 220 mm	262 x 165 mm	155 x 155 mm
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3 mm bleed required for all formats.						
Print Distribution	16,000 copies					
Digital Distribution	52,000					
Release Date	2 weeks before event	Nov. 27, 2022	Nov. 28, 2022	Nov. 29, 2022	Nov. 30, 2022	
Ad Rates	1/1 page	3,450	3,450	3,450	3,450	3,450
	1/2 page	2,950	2,950	2,950	2,950	2,950
	1/4 page	2,450	2,450	2,450	2,450	2,450
	1/8 page	1,950	1,950	1,950	1,950	1,950
Editorial Deadline				Oct. 17, 2022		
Ad Submission Deadline				Oct. 31, 2022		
Language				English		
Prices in euros. VAT not included.						

## E-Newsletter Campaign



today event newsletter  
distribution 65,000  
€3,450

- language: English
- non-exclusive: more than one sponsor per e-newsletter possible
- article and photo(s) at [www.dental-tribune.com](http://www.dental-tribune.com)
- rectangle banner (621 x 555 pixels) with link to corporate website
- product teaser with a link to the product entry at [www.dental-tribune.com](http://www.dental-tribune.com)

## Combined Social Media Event Campaign



1 full-page ad in  
a today issue

\* Exclusive option for companies who book advertisements in any today show daily newspaper. Price upon request.

# Media Sales Contact

Please contact your media sales representative  
for more information and individual rates.



**mediasales@dental-tribune.com**

**+49 341 48474 100**



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[linkedin.com/company/dental-tribune-international](https://linkedin.com/company/dental-tribune-international)

**Information provided according to Sec. 5,**

**German Telemedia Act (TMG):**

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**Entry in the commercial registry:**

Registering court: Leipzig district court  
Registration number: B 19276

**VAT:**

VAT ID number according to Section 27a, German  
Value-Added Tax Act (Umsatzsteuergesetz):  
DE227724594

**Business identification number:**

232/107/02156

**Responsible for contents according to Sec. 55, para. 2,  
German Federal Broadcasting Agreement (RstV):**

Chief Content Officer: Claudia Duschek  
Email: [newsroom@dental-tribune.com](mailto:newsroom@dental-tribune.com)